



Yousef A. Humaid

Graphic Designer | Motion

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 Riyadh

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Personal Information



Date of Birth: 1987



Nationality: Yemeni



Marital Status: Married

Profile

Graphic designer with 22 years of experience in weaving imagination with reality. Two decades of visual craftsmanship, transforming ideas into vibrant designs. I treat each piece as if it's the first and last, a mirror carrying a part of my soul. I blend artistic sensibility with machine intelligence without losing the human pulse of my work.

Job Responsibilities



Design professional reports and presentations



Monitor design work with the team to ensure timely delivery



Produce innovative visual content (motion graphics, advertisements, program logos)



Manage and Supervising the design team (from concept to delivery)



Integrate AI into workflows to enhance productivity & creativity

Academic Qualifications



Bachelor's Degree in Media

University of Science & Technology



Diploma in Graphic Design

American Azal Institute (2 years)



Diploma in Information Technology

American Azal Institute (2 years)



Specialized Training Courses

Over 160 courses with completion certificates in graphic design, generative AI, and advanced prompt engineering for AI models.

Technical Skills

Proficient in all types of graphic design software and many tools that facilitate my work.



Adobe Photoshop, Illustrator, Premiere Pro, After Effects, Audition



Microsoft Office (PowerPoint, Word, Excel, PowerBI)



Apple Software: (Pages, Keynote, Numbers, Motion, FinalCut Pro)



Vipe-Coding: Programming with AI using (IDEs) Softwares Development Kits (SDKs), and (CLIs) to develop complex functions that require unavailable technologies.

Committee Memberships

- Member of the evaluation committee for entries submitted to the (Waei) Award competition affiliated with the General Directorate of Civil Defense - Riyadh 2017
- Member of the evaluation and improvement committee for the visual identity of Saba Satellite Channel

Practical Skills

Design and Production:

- Design static and animated reports and presentations
- Produce motion graphics
- Design all types of infographics
- Video and audio editing with visual effects
- Design promotional and marketing publications

Technical Tools:

Ability to develop auxiliary tools to accelerate and simplify routine work using programming languages and AI assistance, aiming to speed up work and reduce time wasted on routine tasks.

Professional Experience

Wiqaa Center | Animal Health Sector

2026 - 2022

Design reports, presentations, awareness publications, and contribute to media campaigns with the team. Provide design solutions that reflect the center's role. Execute urgent work in record time and manage designers in the Animal Health sector at the center.

Ministry of Environment, Water and Agriculture

2022 - 2017

Design reports and visual presentations for events, design infographics and media designs for publications on digital platforms and print materials (roll-up, pop-up, posters).

Moashirat Aladaa Company - Riyadh

2017

Design technical proposals and annual reports for the company, develop visual identity and promotional designs.

Al Sahraa TV Channel

2017

Worked at the channel to design the visual identity for Al Sahraa Channel and Camel Channel with new ideas aimed at developing the screen and improving appearance.

Direct TV Channel - Riyadh

2018-2017

Worked as a motion designer to design channel logos, breaks, and programs. Edit artistic works, TV programs, and clips as part of the founding team of the channel.

Official Yemen TV Channel from Riyadh

2017 - 2016

Worked at the official Yemeni government channel in Riyadh after the 2014 Yemeni war. Once the TV channel moved to Riyadh, I designed its visual identity, then developed TV programs and the channel.

Al Saha TV Channels Group

2016 - 2010

Responsible for the graphics department in the four channels. Worked on designing identity, breaks, program logos, and advertisements for external clients affiliated with the marketing and advertising department in the group.

General Yemeni Corporation for Radio and Television

2010 - 2004

Appointed as an employee at Yemeni Television as a TV program designer and 3D studio designer, responsible for the program promotion department, marking the beginning of my professional career in the government sector.

Achievements and Certifications

- Attended over 160 training courses with completion certificates in graphic design, AI and related topic.
- Completed thousands of training hours without certificates to develop production and professional skills.
- Participated in numerous conferences and workshops supporting the latest design technologies and digital media.
- Created major design projects for several companies and prestigious media channels.
- I was honored four times for outstanding performance by the entities I worked with.

Professional Aspirations

Through joining my organization, I seek to achieve its aspirations and apply the skills acquired throughout my professional growth journey in design and digital media by providing innovative creative solutions that serve production aspects. I aim to contribute to developing creative works that integrate design, art, and technology in an innovative way that achieves the desired impact.

Language Skills



Arabic : Native

English: Very Good

Chinese: Basic